



Dear Respected Partner:

The Officers and Directors of Financial Executives International – Los Angeles (FEI-LA) are pleased to invite you to become a **“Partner of the Chapter” for our 2018-2019 Chapter year!**

We are excited about the upcoming year and we think you will be, too! All of us on the Board and those on the various committees are working hard on introducing new approaches to increase both meeting attendance and membership numbers. Our Partner program is very much designed to both help provide you access to our members and other partners as well as facilitate you helping us to grow.

Partnership with FEI-LA provides you access to **top-level financial executives** in the Los Angeles marketplace. By attending the monthly meetings, social events, and the professional development series, you can greatly expand your professional network.

The Partner matrix outlines the benefits for the different Partner levels as well as the fees associated with the levels.

Please confirm that you intend to become (or continue to be) a Partner of FEI-LA for the 2018-2019 Chapter year by emailing the FEI-LA Partnership Acceptance agreement (see page below) to our Chapter Administrator, Jerry Packer at administrator@fei-la.org and copy Mark Green. If you have indicated you require an invoice, one will be emailed to you.

If you have any questions regarding our upcoming program, or wish to discuss opportunities to improve our program – whether it relates to venue, session topics, meals, social events, etc., please contact me directly.

The members, Officers and Directors of FEI-LA thank you for your participation and support!

Sincerely,

Mark Green
FEI-LA - VP Partners Development
email: Mark.Green@KARLSTORZ.com
phone: 424-218-8276



FEI-LA
65 Enterprise
Aliso Viejo, CA 92656
Phone (949) 715-0083
Fax (949) 715-6931
Email info@fei-la.org



Partners of the Chapter Program

Description and Terms 2018-2019 Chapter Year

Purpose: To allow access for Partners to experienced finance professionals with breadth and depth of industry and work experience, for the Partners to expand their personal and professional network with prospective clients, colleagues and like-minded financial executives in the Los Angeles marketplace, and to encourage an increased member base through qualified prospective member referrals from Partners.

Program Description

Eligible Firms: Companies with relationships or associations with Chief Financial Officers and other senior financial executives. Examples include CPA and Law Firms, Executive Recruiters, Real Estate Brokerage, Insurance Services, Wealth Management Services, IT Products and Services, Career Placement/Development Firms, and Financial Institutions.

Participation Responsibilities: Each Partner is expected to have one senior representative (not necessarily the same representative) attend each monthly meeting or event and bring as a guest a CFO or senior financial officer of a locally based company.

Partners of the Chapter Program

Description and Terms 2018-2019 Chapter Year

CONTRIBUTION	\$6,000	\$11,000
BENEFIT	GOLD	PLATINUM
ADVERTISING OPPORTUNITIES		
Company logo, web link and recognition in FEI-LA website as a Partner of the Chapter at selected level	X	X
Promotional materials made available at X# of regular monthly meetings	4	Every
FEI announcement/promotion of Partner events ⁵	2	4
Regular monthly meeting or new member event sponsor recognition, includes free parking and drinks for attendees	Limit 2 @ 3k	No Limit, 1 @NC, then \$3k
NETWORKING OPPORTUNITIES		
Attendance at regular monthly meetings or new member events for up to X# of reps	1 ¹	2 ¹
Attendance at monthly meetings for up to X# of qualified guests ²	Minimum 1	Minimum 2
Notification of limited information RSVP list prior to monthly meeting	X	X
Number of incremental Partner reps and unqualified guests who can attend the regular monthly meeting the night that the Partner is the sponsor	4	5
Attendance at Chapter socials for rep + X guests on same basis as members	1 + 1	2+2
Sponsorship of social event with signage at event plus recognition (mutually agreed) ³	\$5k	\$3k
PRESENTATIONS AND OTHER OPPORTUNITIES		
Consideration to conduct one PD session	2nd Priority	1st Priority
Number of Partner employees/reps and unqualified guests who can attend the PD sessions when Partner is presenting ⁴	4 (w/o parking)	8 (w/o parking)
Consideration to conduct one Career Dev't session	2nd Priority	1st Priority
Ability to join and participate in committees	X	X

¹Can bring one additional rep for each two new, qualified guests over the minimum required

²Qualified FEI prospective members may attend one regular meeting at no fee (Partner must submit prospect's full contact information and FEILA must pre-qualify prospect prior to meeting).

³Sponsorship may reduce charge to members and/or Partners. It does not guarantee the event will be free of charge.

⁴Does not include cocktail/dinner portion of meeting. Please see meeting Sponsor benefits for this option.

⁵These events are at the Partner's expense and can include invitation of members and qualified guests.



FEI -LA Partnership Acceptance Agreement

Instructions:

Please complete all sections of the application and mail, fax, or email to: FEI-LA · 65 Enterprise · Aliso Viejo, CA 92656
· Phone (949) 715-0083 · Fax (949) 715-6931 · Email info@fei-la.org and copy Mark Green at mark.green@karlstorz.com

Company: _____

Contact Name: _____

Title: _____

Address: _____

City/State/Zip: _____

Phone: _____

Email Address: _____

PLATINUM

GOLD

I require an invoice to be emailed to me

By signing below I am agreeing to the Partnership level and Terms as indicated in this prospectus.

Signature _____ Date _____